

Miami Valley Al-Anon Information Service, Inc.
 PO Box 282
 Dayton, OH 45401-0282
 E-Mail: Al-AnonDaytonOH@Live.com
www.al-anondaytonoh.org
www.alanodaytonoh.org



Westminster Presbyterian Church
 125 N. Wilkinson St. (corner of First St.)
 Dayton, OH 45402-1423

February 4, 2021

The meeting was called to order by Chairperson Tony D at 7:00 PM, who led the Serenity Prayer and read Tradition 2 and Concept 2. A total of 8 people were present. The meeting was held virtually using Zoom.

Welcome to New I. S. R.'s (Darlene @ 937-367-0467): Two new ISR's were present: Janet S from the Step Study of the Month AFG in Oakwood and Margaret B from the Springboro Brown Baggers AFG.

Secretary (Position vacant): Lori has stepped down as Secretary and Phil is stepping in temporarily. The December minutes were distributed and accepted on a motion by Pam G, seconded by Brian M. The motion passed.

Treasurer (Nancy @ 937-287-1161):

Treasurer Reports

Month/Year	Income	Expenses	Ending Balance for Checking	Interest Savings	Ending Balance
Dec 2020	\$ 770.00	\$ 196.33	\$ 6,043.62	\$ 1.58	\$ 12,394.36
Jan 2021	\$ 300.16	\$ 64.09	\$ 6,279.69	\$ 21.61	\$ 12,415.97

Both treasurers reported were accepted on a motion by Phil, seconded by Brian M. The motion passed.

COORDINATOR REPORTS:

AFG / Email—Al-AnonDaytonOH@Live.com / Website—www.al-anondaytonoh.org (Brian @513-377-2351)

Website Statistics December 1, 2020 – January 31, 2021

	Dec 2020	Jan 2021
Users	317	373
New Users	296	346
Sessions	500	655
Duration	00:02:01	00:01:49

There's not a great deal to report from the past couple of months. Phil, Darlene and I continued to work on updates to the meeting schedules and information. Phil also scanned through the website for any errors and issues. Phil typically contacts me to report any changes needing to be made.

Facebook Page – <https://www.facebook.com/ALANON.DAYTON> (Currently - 50 "Likes")

MVAIS has been approved for a Google Nonprofits Account. At this time we are not utilizing this account beyond a couple of email addresses. I just want to let the group know it exists and can be used for many purposes including email and advertising.

Traffic Sources

Organic Search – 65%
 Direct – 27%
 Referral – 7%
 Social – 2%

Most Popular Pages

Meetings – 706 (26%)
 Home – 626 (23%)
 Online Meetings – 288 (10%)
 Meetings Finder (today) – 33 (1%)
 What is Al-Anon? – 32 (1%)

Devices

Mobile – 393 (59%)
 Desktop – 245 (37%)
 Tablet – 29 (4%)

Alateen (Position Vacant): Nothing was reported.

Answering Service (Kae W. @ 937-974-1792): Kae emailed the report to Barb B:

Dec 2020 calls: 3 - Dayton, 2 - Springfield

Jan 2021 calls: 5 – Dayton; 1 - Springfield

Archives (Position Vacant):

Phil reported that all of the Archives have now been moved to our Storage Unit. In addition, all of the Round-Up items have also been moved to our Storage Unit. He also contacted Dennis K about converting the cassette tapes we have and Dennis said he wasn't able, initially, to get the converter to upload to his computer. He's going to work some more on it and see if he can get that done.

Group Records (Phil @ 937-244-8223):

The Monday Springfield group has changed its start time to 4 PM. The Wednesday Lima group has moved to St Rose Catholic church, 523 N West St.

Barb reported that the Tuesday Centerville group has dropped its Beginner meeting and changed its starting time to 7:00 PM. They are now meeting in person.

Institutions (Barb @ 937-430-5555): Nothing to report.

Public Outreach (Pam @ 937-681-0220):

Pam is starting another "Library Outreach", now that many libraries are open. Even though they have limited hours, our libraries are such a haven for so many. I will be mailing the literature this year. If you would like literature sent to your local library or you know of a library that in a rural area that needs to be reached...please email me at the NEW public outreach email, listed above.

Just a reminder that there is an Al-Anon Family Groups mobile app. YES, there's an app for that ! It is available in the Apple app store or Google Play.

Please remember to frequent our website www.al-anondaytonoh.org, which offers a wealth of information, from updated meeting schedules for zoom or in person meetings, service opportunities and helpful information for the beginner.

Finally, we now have a **SPECIAL** email for Public Outreach, thanks to Brian. It is outreach@al-anondaytonoh.org This is possible because of our new Google non-profit account – Brian set this up through our web site. Please use THIS email to contact me now. My phone number is still the same.

Old Business: We have vacant positions – Secretary, Alateen Coordinator and Archives Coordinator. Phil will email the duties for these positions to Brian to post on our web site.

New Business:

Brian reported that the Pay pal donations feature is up and running on our website.

Phil reported that all of the Area meetings will be on Zoom this year. The AWSC meeting is scheduled for March 13, 2021. The Area Convention is being planned for either live, on Zoom, or a combination of both. The decision will be made as the June date draws nearer.

Announcements: **Our next meeting will be April 1, 2021 on Zoom. Meeting information will be on our web site.**

Adjournment: The meeting was adjourned at 7:55 PM with the Al-Anon Declaration.

Miami Valley Al-Anon Information Service Website Report – February 4, 2021

Website Statistics December 1, 2020 – January 31, 2021

- **See Attached**
(Source – Google Analytics for MVAIS)

Summary

- There's not a great deal to report from the past couple of months. Phil, Darlene and I continued to work on updates to the meeting schedules and information. Phil also scanned through the website for any errors and issues. Phil typically contacts me to report any changes needing to be made.
- Facebook Page – <https://www.facebook.com/ALANON.DAYTON> (Currently - 50 "Likes")
- MVAIS has been approved for a Google Nonprofits Account. At this time we are not utilizing this account beyond a couple of email addresses. I just want to let the group know it exists and can be used for many purposes including email and advertising.
- The status of the MVAIS domains and web hosting:

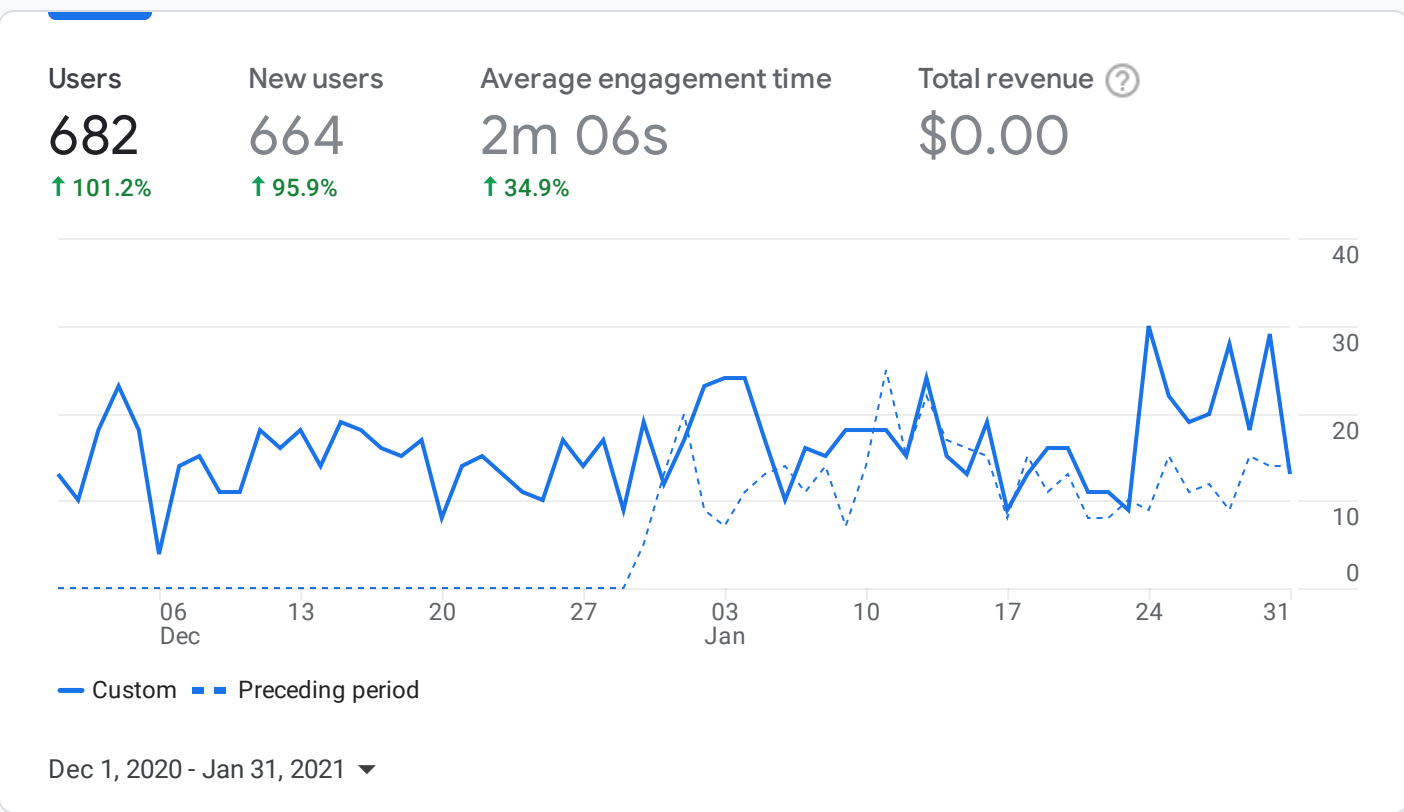
Domain	Registrar	Renewal
mvais.org	Hover	02/05/21
alanodaytonoh.org	Hover	07/18/21
al-anodaytonoh.org	Hover	02/11/22
Web Hosting Renewal	SiteGround	09/01/21

That's all for this meeting!

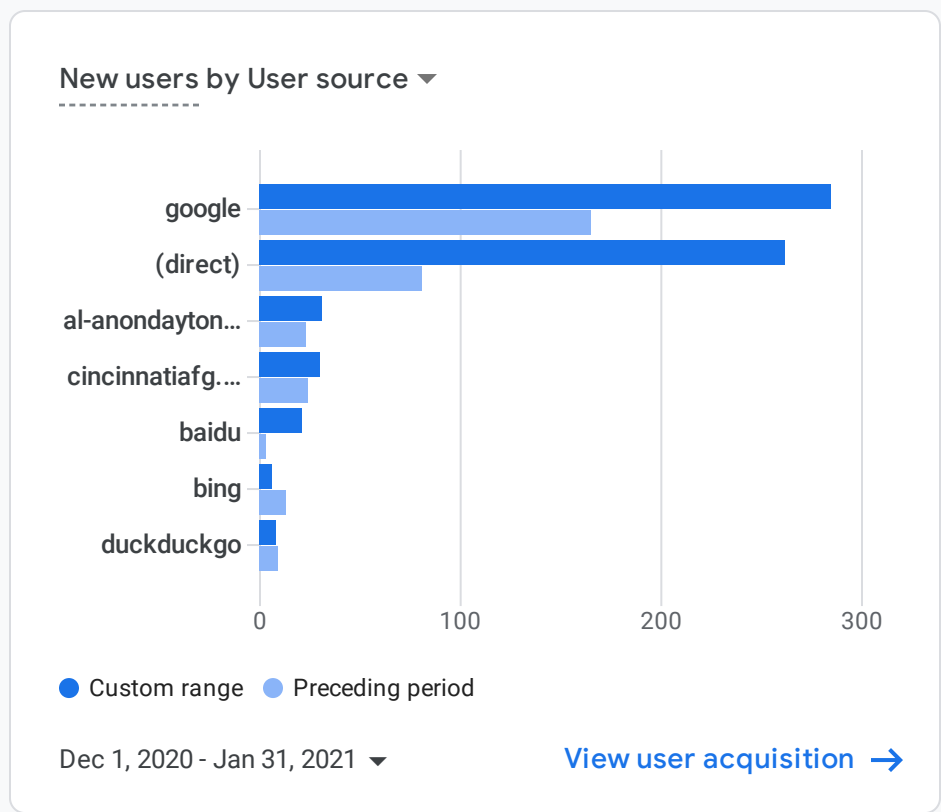
Questions? - Contact Brian – webmaster@al-anodaytonoh.org

Home [📌](#)

A All Users [Add comparison +](#)



WHERE DO YOUR NEW USERS COME FROM?



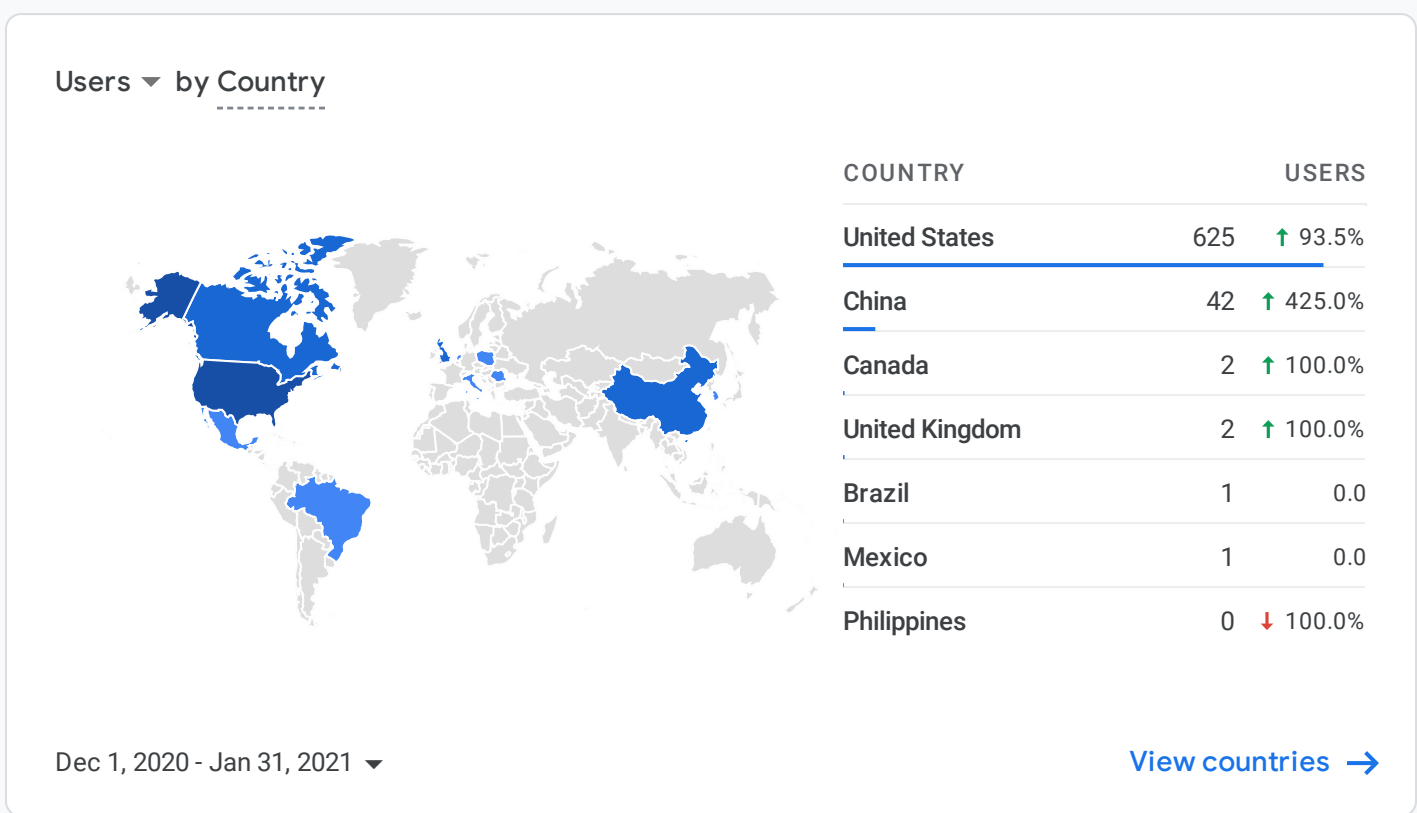
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session source ▾

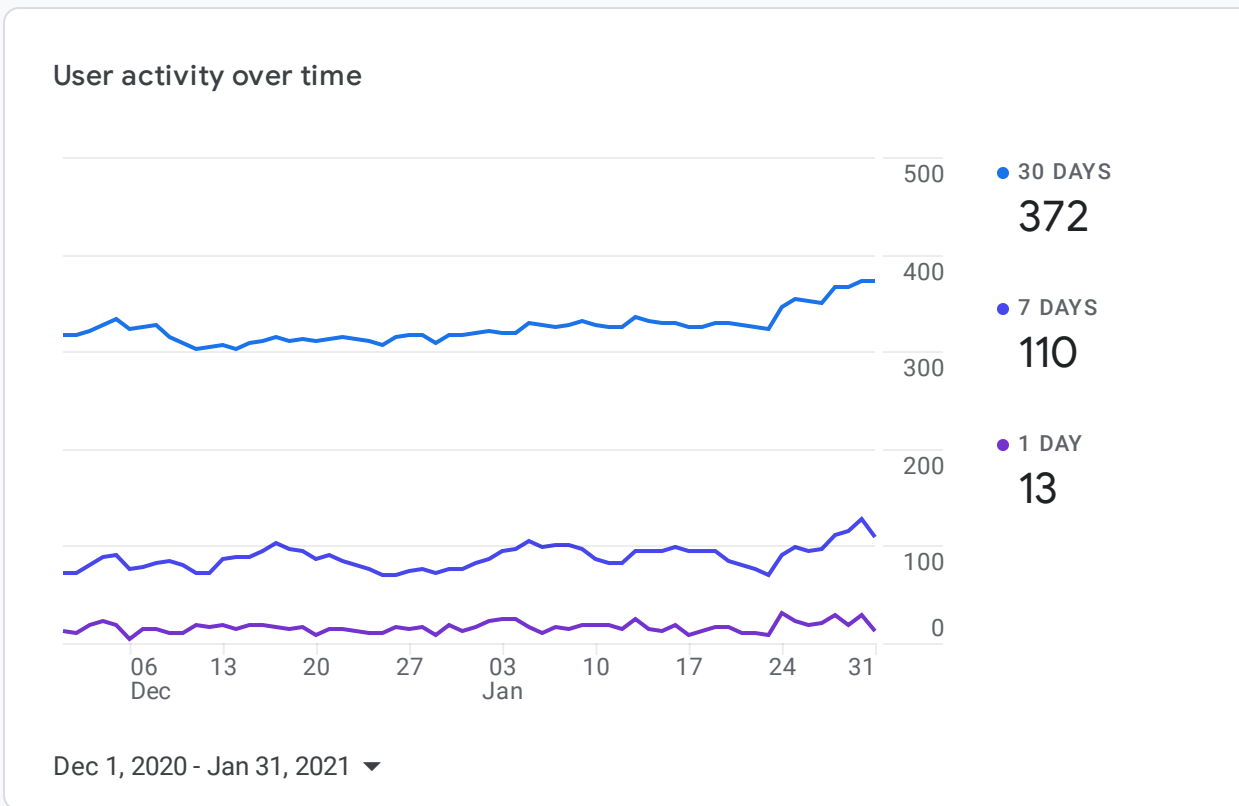
SESSION SOURCE	SESSIONS	Change
google	438	↑ 91.3%
(direct)	384	↑ 269.2%
al-anondaytonoh.org	318	↑ 329.7%
cincinnati...	33	↑ 17.9%
bing	11	↓ 42.1%
baidu	21	↑ 600.0%
recovertgether.withgoogle.com	11	↑ 22.2%

Dec 1, 2020 - Jan 31, 2021 ▾ [View traffic acquisition →](#)

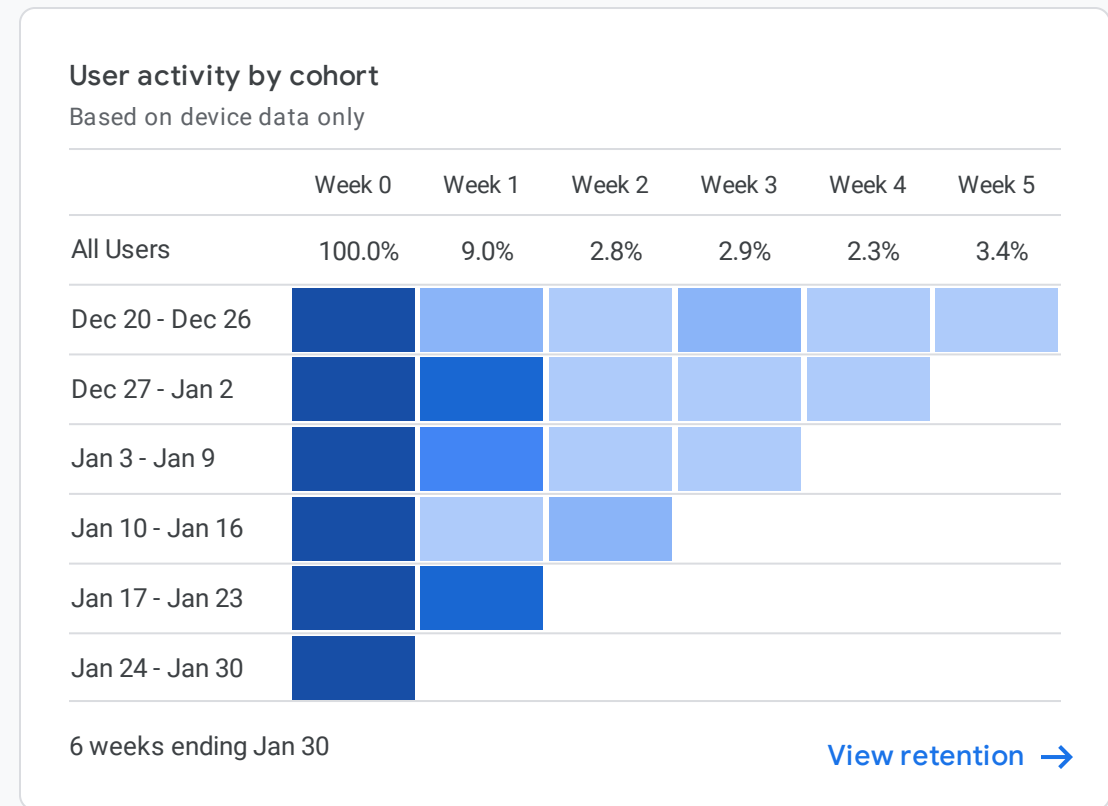
WHERE ARE YOUR USERS VISITING FROM?



HOW ARE ACTIVE USERS TRENDING?



HOW WELL DO YOU RETAIN YOUR USERS?



WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Meetings – Miami V...nformation Service	1K ↑ 266.2%
Miami Valley Al-Ano...nds of alcoholics.	635 ↑ 89.6%
Online (Virtual) Me...nformation Service	284 ↑ 108.8%
Al-Anon Meetings	85 ↑ 136.1%
Saturday Al-Anon Meetings	88 ↑ 319.0%
Wednesday Al-Anon Meetings	83 ↑ 388.2%
Thursday Al-Anon Meetings	74 ↑ 221.7%

Dec 1, 2020 - Jan 31, 2021 ▼ [View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	4.1K ↑ 194.9%
user_engagement	2K ↑ 156.3%
session_start	1.3K ↑ 153.8%
scroll	1.1K ↑ 150.4%
first_visit	664 ↑ 95.9%
click	148 ↑ 134.9%
file_download	32 ↓ 47.5%

Dec 1, 2020 - Jan 31, 2021 ▼ [View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

Dec 1, 2020 - Jan 31, 2021 ▼ [View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

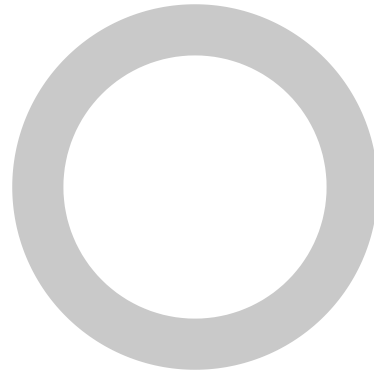
ITEM NAME ECOMMERCE PUR...

No data available

Dec 1, 2020 - Jan 31, 2021 [View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



Dec 1, 2020 - Jan 31, 2021 ▼ [View tech details](#) →